

Welcome to the Ontario Association of Agricultural Societies. The OAAS is the provincial association representing over 200 Agricultural Societies from across the province. Some of our oldest Fairs are over two hundred years old.



In Ontario, Agricultural Societies are governed by the Agricultural and Horticultural Organizations

Act. Their purpose is seen as being a community organization mandated with preserving and celebrating the rural way of life in Ontario. As the provincial association, the OAAS primary focus is to assist its Members in achieving their own respective goals.

The OAAS is governed by a Board consisting of a Provincial Director from each of the fifteen districts in the province. These 15 Board Members, with four Executive Members provide leadership to the association.

The highlight of the year for the OAAS is the annual convention, which takes place in mid-February. The convention, which brings together upwards of 1000 delegates from all across the province, provides the OAAS Members with education, information, and networking opportunities that are meant to improve the operations of the individual Agricultural Societies. The OAAS encourages visitors to our website to visit the many pages inside and learn about the organization, its Members and the great job that Agricultural Societies are doing in "Celebrating Rural Ontario".

Vision

"Inspiring and Supporting Ontario Agricultural Societies"

Mission

" The Ontario Association of Agricultural Societies is a resource for its members, providing leadership through communication and education, and encouraging the promotion of a rural way of life in Ontario"

If you are interested in becoming a Service Member or looking for more information on the benefits of being an OAAS Service Member please contact:

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www.ontariofairs.com

www.ontarioagsocieties.com

To sign-up online: www.assistexpo.ca/oas

**BENEFITS OF BEING AN OAAS
SERVICE MEMBER**

OAAS Service Members

provide valuable products and services to Ontario Fairs and Exhibitions

Upon registration and payment of annual fee, you may become an OAAS Service Member with numerous benefits

Benefits of being a Service Member

- ◆ Your name and contact information will be included in the Service Members section of our annual '**OAAS Fairs and Exhibitions Directory**'
- ◆ Your name and contact information will be posted in the Service Members Section of our OAAS website
- ◆ Opportunity to apply to become a part of our Convention Tradeshow upon payment of Tradeshow fees
- ◆ Opportunity to audition for Main Entertainment Showcase or Family Entertainment Showcase upon payment of Showcase fees
- ◆ Two (2) full Convention Registrations
- ◆ Receive OAAS Gazette Newsletter every 4 months
- ◆ Receive emails from OAAS with Industry information

Fees

\$150 annually



Fairs and Exhibitions Directory

- ◆ 3500 Copies are distributed annually to over 200 Fairs, other organizations and numerous Tourist locations across Ontario
- ◆ Directory lists contact information for :
 - * OAAS staff and Board of Directors
 - * Fairs and Exhibitions
 - * Service Members

OAAS Website

- ◆ Lists the contact information for all Ontario Fairs
- ◆ Lists Service Members contact information under various categories i.e. Amusements/ Inflatables, Booking agents, Entertainment, etc.

Websites - OAAS hosts 2 websites:

- ◆ www.ontariofairs.com - contains Fair contact information geared towards the general public
- ◆ www.ontarioagsocieties.com - Information geared towards our Agricultural Societies

Website stats - In 2017 over 200,000 visitors (plus 100,000 repeat visitors) viewed over 1.5 million pages
September 2017 - almost 67,000 visits plus 30,000 repeat visitors to www.ontariofairs.com
3,000 average hits per individual fair page per year

OAAS Annual Convention

- ◆ 3 - day event held in February at Sheraton Parkway Hotel and Suites, Toronto with over 1,000 Agricultural Society Members and Service Members in attendance
- ◆ Delegates can attend all Seminars, Workshops, Entertainment Showcases and Tradeshow

Tradeshow

Service Members can apply for one of nearly 70 Tradeshow booths to display their products or services

Entertainment Showcase

Service Members may audition for Thursday and Friday Main Entertainment Showcases upon payment of Showcase fee. Those fees are returned if you are not selected to participate

Family Entertainment Showcase

Service Members may audition for Family Entertainment Showcase upon payment of Showcase fee. Those fees are returned if you are not selected to participate

