

Penny Pinching and Other Ideas for Homecraft Displays

Kimberly Clark

Dunnville Agricultural Fair Secretary/Treasurer
Recent IAFE Institute of Fair Management Graduate

Good Afternoon and Welcome to the 2020 OAAS Convention

I was asked to present this topic for a couple of reasons

- Kathryn Lambert attended the IAFE 2019 Convention in San Antonio, TX and she saw the Competitive Exhibit winners and thought it might be of interest to the OAAS Convention attendees
- I have participated in the International Judging for the IAFE Competitive Exhibits (known as Homecraft to us) and have seen many great ideas be entered over the last 2 years in Springfield, Missouri

I should explain what IAFE means for those that may not be aware that the OAAS and some other Fairs in Ontario and across Canada are members of the International Association of Fairs and Exhibitions

I realize that each of you work under different timelines and conditions for judging, displaying and storage of items that some ideas may or may not work for you but take back your ideas and see what little thing you may be able to do

You will see that a majority of the pictures are from US Fairs as that is what I had access to from the winning entries (2 jump drives with info) and from members of the Competitive Exhibits Committee that I am a member of. If you wish to receive more photos or details from the photos let me know

Let's see how some of the following items can enhance the way your Exhibits are displayed for a small cost as well as some ideas for long term displays

❖ Chairs

❖ Ladders

❖ Stools

❖ String

❖ Clothespins

❖ 2x4's

❖ Planks

❖ Buckets

❖ Antiques

❖ Milk crates

❖ Pots

❖ Shelving units

❖ Boxes

❖ Wagons, Wheels, Wheelbarrows
.....and so much more



Erie County Fair

Outdoor Display using multiple different vessels



Wayne Regional Agricultural Fair NC

Built 2 trellis units measuring 8'x5'x4' cost of materials \$145 plus cost to build and stain each \$300- each unit \$445



Virginia State Fair

Built a quilt hanging system suspended from ceiling

\$30 for each suspension unit - all metal- 10' metal dowel and 2 x 10' pieces of chain



Tennessee Valley Fair

Built a pergola to house their Fairy Garden Displays- 16'x16'- It was made to be easily assembled and for storage after the Fair- it has a versatile use for many areas



North Dakota State Fair

Born Again Junk was the theme- they brought in things from home and used the entries to decorate like a campsite

No cost - all borrowed



Douglas County Fair and Rodeo

What do you think they did with 4x4's and ½ barrels?



Douglas County Fair and Rodeo

New Quilt Display



Douglas County Fair and Rodeo



Douglas County Fair and Rodeo Colorado

This can be made into various shapes for display



North Dakota State Fair

Borrowed items from around the 'Farm'



California State Fair

The Fair wanted a meeting space and focal point and decided to make their cheese display an Art Gallery

\$511 for all (cheese wedge \$277)



Erie County Fair

\$30 for 2x4's and 2 guys 1 hr to construct- pallets free



Wisconsin State Fair

Are you still displaying the exhibits on white plates?



Wisconsin State Fair

Beginning of the display



Wisconsin State Fair

500 berry baskets - \$223.57

+ 24 Bushel baskets - \$126.96

+ One bag of cocoa shell mulch, \$4.29 for 2 cubic feet

+ Boards, bricks, burlap, moss, bark, and rectangular wooden baskets left over from previous displays (\$355)



Wisconsin State Fair

Why not use the same for baked goods....



Wisconsin State Fair

How about hanging your vegetables with string and clothes pins?



Wisconsin State Fair

Different ways to display your canning



Wisconsin State Fair

A classic canning display features vintage canning staples showcasing a colorful harvest of canned goods. Even the shelves are supported with water-filled mason jars for a twist on tradition.



Wisconsin State Fair

Some milk crates and milk bottles can make an interesting display.....



Wisconsin State Fair

Now that's a cookie and square display!



Clay County Fair Iowa

Built to house their corn exhibits

4' x 72' x 3 when extended - cost \$611





Walworth County Fair Wisconsin

\$50 for the ladders was used to display antique items

Antiques Superintendent Steve Mather



Walworth County Fair Wisconsin

Finished Display



Oklahoma State Fair

An interesting way to display donations - I am told there are 100's of pins with the Threads of Compassion Scarf Angel



State of Virginia Fair

Used an old wagon for display



Great Frederick Fair - Maryland

Created a 'Flower Shop'

\$628.75 (cart \$270)



Alameda County Fair California

Shelving that completely comes apart - purchased from a store closing- a similar type can be purchased at IKEA



Alameda County Fair California

Collapsible risers - \$2800 - contractor built - made 9 risers

Spokane Interstate Fair

Repurposed a tree that was to be cut down on the property and now move it around to display different exhibits at this Washington Fair





Ozark Empire Fair, Missouri

Sets up areas to look like a room to display their entries



Walworth County Fair -Elkhorn, Wisconsin



Royal Agricultural Society - Sydney Australia

Over 10000 pieces made this mural



Wellesley Fall Fair

This is a display at the front of the entrance to the arena

To the left of this they set up a 'selfie' photo station



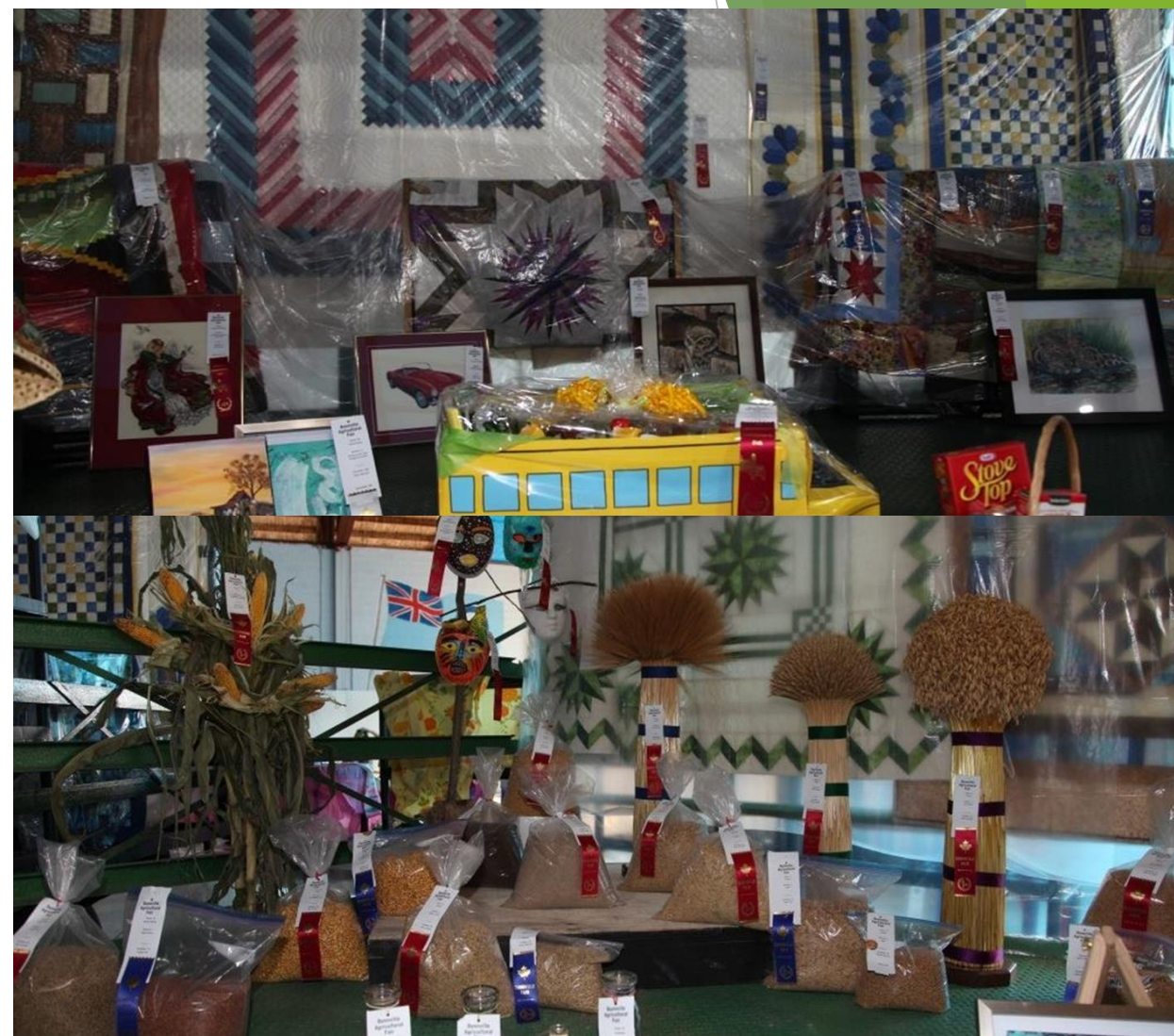
Dunnville Agricultural Fair

Had donated metal racks then when they successfully received a trillium Grant they purchased plastic racking that collapses and can be made different heights and connected together



Dunnville Agricultural Society

They use different items for different levels- Junior Exhibit display



Dunnville Agricultural Society

Hay Wagon Donated was power washed and 10 clear plastic sheets purchased from dollar store to cover items

Photos thanks to Gail Bartlett

► Some facts about the Dunnville Agricultural Fair

- Does not own land
- The complete Fair is housed in $\frac{3}{4}$ of an acre on county land
- Has a 15x15' storage room to store our display items etc
- In 6 days sets up, holds the Fair and tears it down
- We have one small building to display our exhibits the rest of the Fair is done with tents and a 53' mobile entertainment stage that we receive from Haldimand County

I understand coming from a small Fair that we all have limited space and time for displaying items as we may be judging, displaying and have opening ceremonies on the same day.

I hope that you are able to take back some ideas that can be used at your Fair

I will send you with something I was told by some of the larger Fairs in the USA who have millions thru their gate

“Just remember that we all deal with the same struggles and concerns -
just in a different scale”

Questions

Thank you for coming

Have a great 2020 Fair Season