

Libraries

*Horticultural
Societies*

*Local
Businesses*

4-H

Growing Entries through Community Partnerships

Clubs

Schools

*Neighbourhood
Associations*

*Women's
Institutes*

Your Presenters

Monique Baan

- ❖ Homecraft President, Brussels Fall Fair, District 8
- ❖ 2 day midweek Fair (Tuesday night & Wednesday)
- ❖ Brussels population : 1,100
- ❖ Brussels Fair entries: 6,000



Your Presenters

Laura Langford

- ❖ Thorndale Fair, District 13, 3 Day fair on the 3rd weekend after Labour Day
 - 5000 fair visitors
 - 500 Homecraft Exhibitors entering 3000 items



Your Presenters

Sheri Kavanagh

- ❖ Richmond Fair, 4 day fair, 2nd weekend after labour day
 - Approx 15,000 visitors
- ❖ Just celebrated 175 years!
- ❖ Homecraft President and 20 year exhibitor
- ❖ Approx. 1800 entries in Homecraft



FAIR CRAFT DAYS

A community partnership between:



A Win-Win

For the Agricultural Society,
& the Library



Brussels Library



Seaforth Library

Come to the library and make your fair entries!

Parents: no mess at home, don't have to drop off entries at the Fair.

Kids: access to craft supplies they might not have at home. Fun with friends.

Library: easy program to offer, brings new people into the library.

Ag. Society: more entries, possibly from kids who've never participated before.

It's free and inclusive for all.

Advertising your Event

Benefit from using both existing Library & Ag. Society marketing tools.

Agricultural Society: Fairbook, website, placemats

Library: Posters in branch/community, bookmarks



FALL FAIR CRAFTS
AT THE BRUSSELS LIBRARY

Saturdays, August 17 & 24
10:00 AM - 12:00 PM

Make a craft at the Library that will be entered in the Brussels Fall Fair.
Ages 3-11

HURON LIBRARY
Brussels Branch Library
402 Tunberry St.
P.O. Box 90
Brussels, Ontario N0D 1Y0 | 519.887.6448
<http://www.huroncountycan.ca/brussels>



Seaforth Fair
Craft Saturdays!

Saturday, August 24
10:00 am - 12:00 pm
and
Saturday, September 7
10:00 am - 12:00 pm

We provide the craft supplies, you bring the creative talent!
For ages up to 17 years.

HURON LIBRARY
Seaforth Branch Library
103 Main St. S.
P.O. Box 490
Seaforth, Ontario N0K 1Y0 | 519.527.1430
<http://www.huroncountycan.ca/seaforth>



2019
SEAFORTH
FAIR CRAFTS

Saturday
August 24 &
September 7
10 am - 12 pm

HURON LIBRARY
Seaforth Branch Library
103 Main St. S. P.O. Box 490
Seaforth, Ontario N0K 1Y0 | 519.527.1430
<http://www.huroncountycan.ca/seaforth>

**YOUTH CRAFTS:
Section T-C**

AGES 4 and under

1. Print your name & decorate page (8.5x11)
2. Drawing "My Family" (8.5x11)
3. Homemade Bookmark
4. Tractor/farm equip.using hand/foot print

AGES 5 - 8

7. Pine Cone craft
8. Fridge magnet
9. Handmade bookmark
10. Rocketship from recycled material

AGES 9 - 11

11. String Art
12. Birthday Card for a friend
15. Toy for a Pet
16. Birdhouse and/or Birdfeeder

AGES 12 - 17

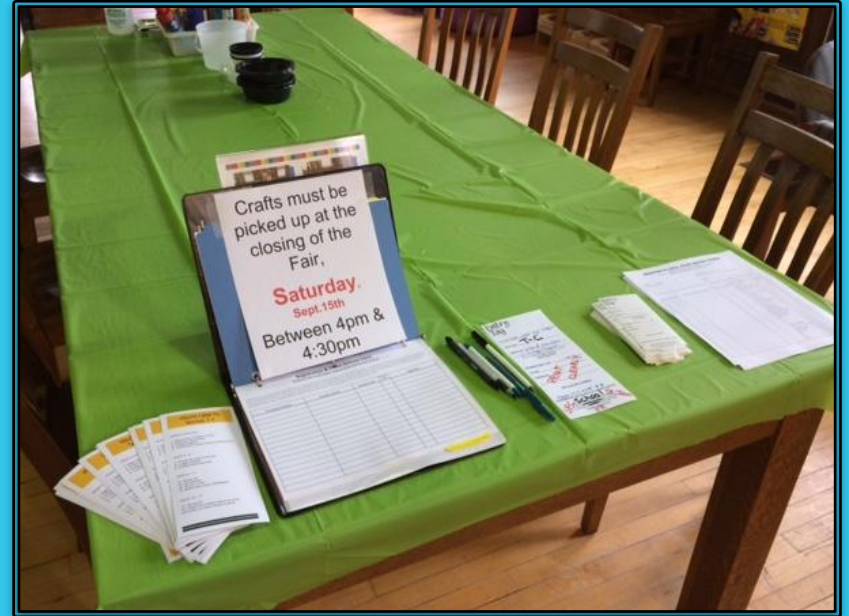
17. String Art
18. Something useful made from recycled items
20. Page from Adult Colouring book (mounted on black Bristol board)
21. Locker decoration

Bookmark handed
out in Library

Setting up in the Library:

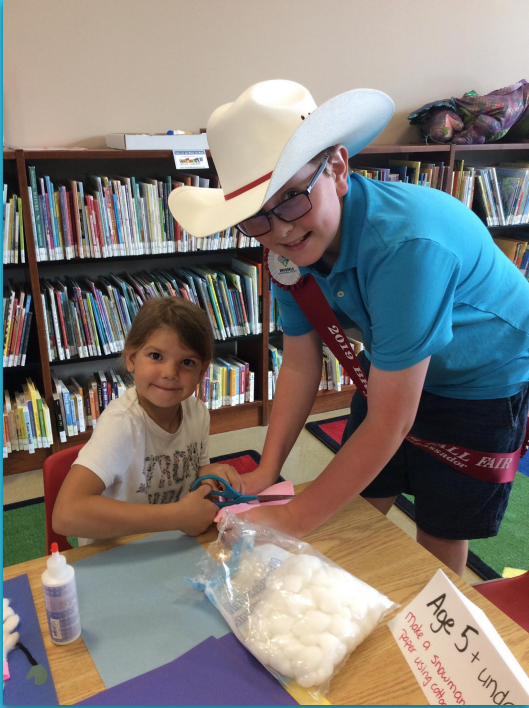


Set out supplies by Fair class, and by age categories. Include  ideas.



Have separate space available to fill out entry tags and forms.

Fair Craft Day Fun!



Invite your Ambassadors & Jr./Little Ambassadors to help.

Community Partnerships: *Service Groups, Clubs & Local Businesses*



Get Creative!

- ❖ Maker Nights
- ❖ Resources

- ❖ Sponsorship
- ❖ Workshops



READY-SET-CRAFT

Join us for adult craft night once a month as we prepare our fair entries!

**Second Wednesday of the Month,
April-September at 7pm**

 library.middlesex.ca    **Thorndale Library**
21790 Fairview Rd
519-461-1150

Sponsorship:

- Match businesses to categories - ie. local daycare sponsoring a healthy snack category or a quilt shop sponsoring a kids quilting competition, getting different businesses involved gets more people generating word of mouth advertising about entering in the fair!
- Offer high prize money categories where the sponsor gets to keep first prize or first prize is auctioned off
- Match service club sponsorships and involvement to their interests - ie. Hort Society sponsoring Flowers Best in Show

Workshops & Maker Nights

- Joint host with local clubs to share knowledge and resources - ie. The basics of canning with the Women's Institute, offer a novice prize at the fair for people who attend the workshop

Resources

- A local artist assists with our Fine Art competition to keep the categories fresh and relevant
- Help to advertise the free seeds from the local library by sharing the fruit & veg fair categories at the same time

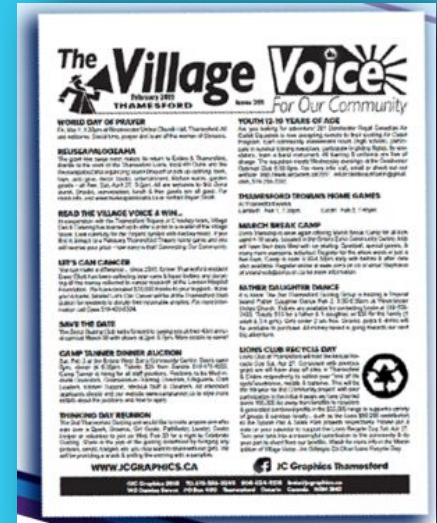
Low or No Cost Advertising



Postcards with specific competition info left with targeted businesses and events



Facebook event specifically for entries & competitions where the public can ask questions and organizers can share reminders and tips!



Info submitted to free publications or school newsletters

FREE Craft Nights

- ❖ Started 10 years ago
- ❖ 30-40 kids per year
- ❖ Supplies mostly donated by Homecraft and Fairboard members
- ❖ Will be offering adult option new this year
- ❖ Youth Volunteers from 4H and Junior Directors



FREE CRAFT NIGHT!

You are invited to come and make crafts with the Junior division members of the Richmond Fair Homecraft Committee!

Free for children of all ages accompanied by an adult.

Wednesday July 24, 2019 from 6:00pm – 7:30pm

At the Richmond Agricultural Dining Hall

We will make selected crafts from the home craft department exhibitor book that you can enter in the Richmond Fair!

All supplies provided. We look forward to crafting with you!



Diversify Your Categories

- ❖ Youth Categories included in the Adult Homecraft Competition
- ❖ School Partnership
 - Submit entries based on curriculum for display
- ❖ 4-H Partnership
 - Volunteers and competitions
- ❖ Special Needs Entries

Questions?